

Drip Queen Coffee 2023 Annual Sustainability Report

Drip Queen Coffee's commitment to sustainability and social responsibility shines through in our 2023 report. We've made significant strides in waste reduction, ethical sourcing, community engagement, and employee well-being, demonstrating our dedication to a better future for our customers and the planet.

[Read Full Report](#)



2023 Key Highlights

1

30% Waste Reduction

Achieved through 100% biodegradable cup and recyclable bottles that can be used in multiple ways.

3

Wellness Initiatives

High employee satisfaction and retention through mental health support, paid medical training and events that allow.

2

Expanded Sustainable Partnerships

Continued collaborations with Fair-Trade certified farms, eco-friendly suppliers, and local mental health organizations.

4

Community Engagement

Boosted local awareness by 25% through community events, reaching over 10,000 individuals.



Waste Reduction Efforts

Over a 30-year period, using biodegradable coffee cups instead of traditional plastic-lined paper cups can significantly reduce waste accumulation. Here's a breakdown:

Decomposition Time:

Traditional Plastic-Lined Paper Cups: Approximately 30 years to decompose.
EVOKE

Biodegradable Cups: Designed to break down within a few months under appropriate conditions.

ButterflyCups

Waste Accumulation Over 30 Years Assuming a daily usage of 30 cups:

Traditional Cups: $30 \text{ cups/day} \times 365 \text{ days/year} \times 30 \text{ years} = 328,500 \text{ cups}$.
Biodegradable Cups: $30 \text{ cups/day} \times 365 \text{ days/year} \times 0.5 \text{ years (time to decompose)} = 5,475 \text{ cups}$.

Waste Reduction:

By opting for biodegradable cups, the waste accumulation over 30 years is reduced by approximately **323,025 cups**.

Environmental Impact:

This substantial reduction in waste not only decreases landfill usage but also minimizes the environmental footprint associated with long-term waste decomposition.

1 100% Biodegradable Packaging

Maintained commitment to eco-friendly packaging, selling over 10,000 biodegradable cups in 2023.

2 Composting and Waste Management

Implemented in-store used coffee compost pickup program and continuous tracking of materials that can be reused for multiple purposes.

3 Innovative Packaging Solutions

Began testing compostable coffee bags, aiming for full transition by 2025 and 15% additional waste reduction.

Ethical Sourcing

Fair-Trade Partnerships

80% of coffee beans sourced from Fair-Trade certified farms, supporting over 500 farmers and their families. This ensures fair wages, safe working conditions, and promotes sustainable farming practices.



FAIRLY TRADED
ORGANIC COFFEE

Sustainable Supplier Relationships

Prioritize partnerships with eco-friendly suppliers for packaging materials and disposable goods. Support local suppliers to reduce carbon footprint.

GRADE POINTS:
83.5 (PREMIUM)



Experience the luxury of our Reserve Collection with Drip Queen Coffee's El Guamito farmed coffee. Steeped in tradition and refined by generations since the 1930s, this woman-led legacy offers a medium roast with vibrant orange zest, rich caramel, and sweet honey notes. Every full-bodied sip awakens the senses, promising more than just coffee—a story in every cup. Embrace the morning with a brew that's part of history. Savor the true essence of coffee craftsmanship.

"En cada grano de nuestro café, hay una historia de pasión y tradición. Apreciamos cada momento que nos permite compartir esta herencia contigo."



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Community Engagement and Impact



Event Participation

Participated in YPC Annual Summer Carnival, BeOvary Aware, Old-Fashioned 4th of July, and WHealthy Outdoor Event, boosting brand awareness by 25% and reaching over 10,000 community members.



Mental Health Advocacy

Partnered with local mental health organizations, donating products and hosting in-store mental health events.



Customer Feedback

Maintained 95% customer satisfaction rate through regular surveys and online reviews, with strong community support for sustainability and mental health initiatives.

Employee Well-Being

Competitive Wages and Benefits

Above industry average compensation with access to mental health resources, resulting in 90% retention rate and high job satisfaction.

Professional Development

Skill-based training and development opportunities equip our team for success, fostering a motivated and dedicated workforce.

Mental Health Support

Emphasis on mental wellness through flexible scheduling, regular check-ins, and mental health resources, creating a supportive work environment.



Innovations and Future Goals

1

New Sustainable Products

Introduced three unique dessert-flavored cold brews with sustainable packaging and non-dairy formulations.

2

Wholesale Expansion

Expanded wholesale distribution on platforms like Faire, bringing eco-friendly, ethically sourced coffee and cold brew coffee to new markets.

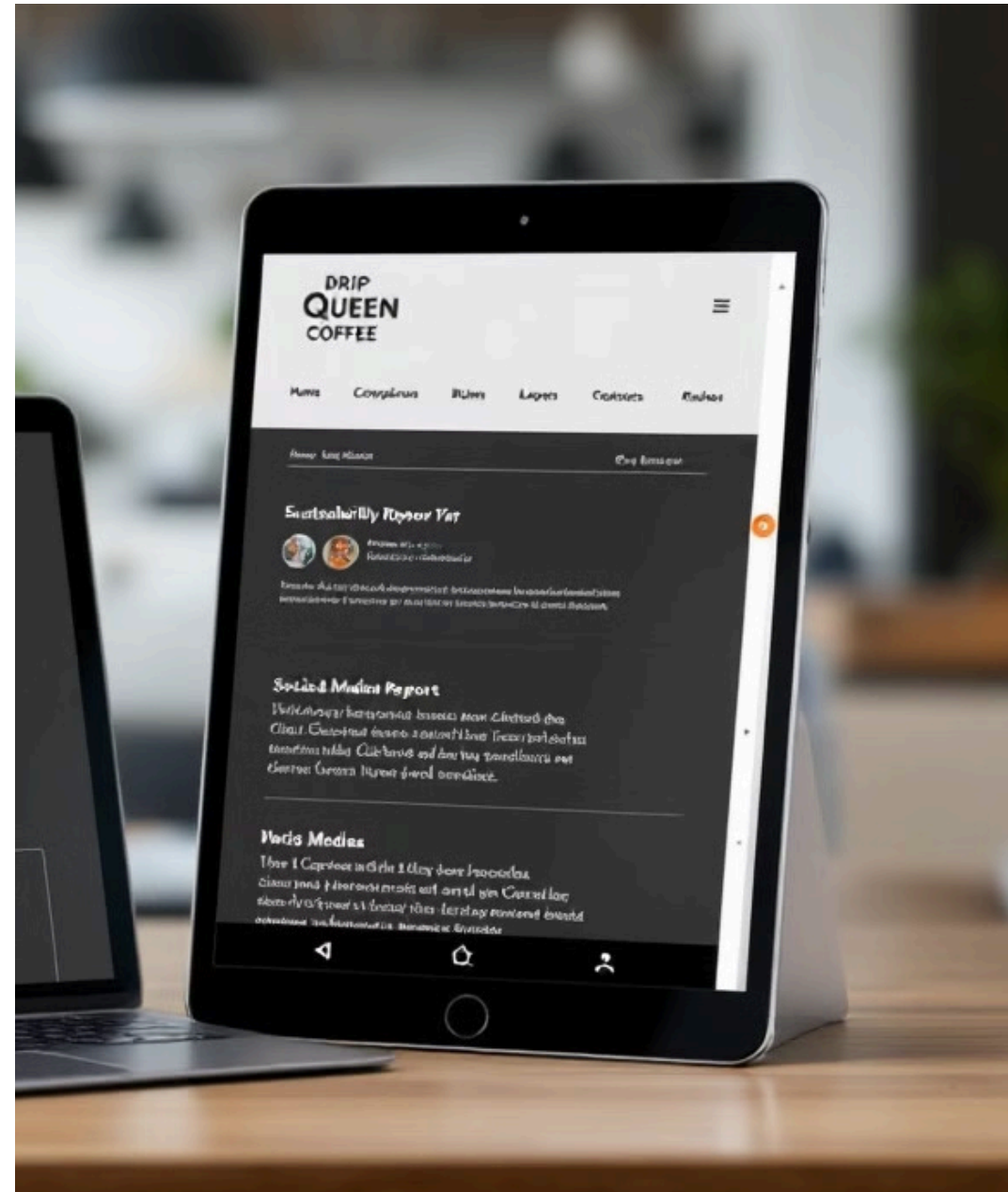
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2024 Goals

Transition to 100% compostable packaging, increase Fair-Trade sourcing to 90%, and expand community mental health initiatives by 20%.

Tracking and Reporting

- ▼ Monthly Newsletters
Regular updates on sustainability efforts, partnerships, and community activities.
- ▼ Annual Sustainability Report
Comprehensive report available on our website, ensuring all stakeholders have access to our progress.
- ▼ Social Media Campaigns
Regular posts highlighting our mission, events, and customer stories to maintain engagement and transparency.





Conclusion

Drip Queen Coffee is proud of the strides made in 2023 and remains committed to achieving greater sustainability, ethical sourcing, and community impact. We will continue to build a supportive and environmentally conscious brand, one cup of coffee at a time.

For ongoing updates, visit our website or follow us on social media. This report is available to all stakeholders and the public on our website to maintain transparency and foster engagement with our valued community and partners.